Tennessee Area 52 Assembly

May 20-21, 2023

Tennessee Area 52 Assembly Delegates Report

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SHARING AREA HIGHLIGHTS

The day prior the the opening day of World Service Conference, the delegates talk about successes and struggles in their areas. Many talked about how difficult it was to get members to serve. I talked about the level of participation we have at Assembly. When I told them that we had an unprecedented number of GRs at our Fall Assembly 2022, I heard murmurs of approval around the room.

When asked how, I could only answer that our Assembly members are extremely valuable to our Area, and without them we are ineffective.

AL-ANON FAMILY GROUP HEADQUARTERS, INC. 2023 OPERATING BUDGET

Cindy M, Treasurer AFG, Inc.

The 2023 budget is balanced for the year. We are expecting revenue to match expenses in the amount of \$5,860,430.

Budget Expenses

Overall expenses are budgeted to increase in 2023 compared to 2022 actual expenses because of improvements to technology and updates to

- Electronic meeting transformation
- The Al-Anon Family Groups Mobile App and website
- 2023 International Convention
- 2023 World Service Conference
- Increased travel for staff and volunteers
- Strategic Plan Initiatives
- Interpreters to improve communication with international structures.
- Salaries for normal cost-of-living and merit increases.

Budgeted Income

- We are estimating income from 2023 literature sales to be higher than the prior year by
- 28 percent. Literature sales will increase due to the launch of the
- new daily reader, A Little Time for Myself, at the 2023 International Convention in July.
- Included in magazine sales are *The Forum* subscriptions and *Al-Anon Faces Alcoholism* (AFA) sales.
- We are budgeting contributions to be \$2,532,900, which is lower than the prior year due to the Special Appeal that occurred in May 2022 but is consistent with our needs for the year.
- Beginning in 2008, we agreed to transfer up to four percent of the fair value of the Reserve Fund to the General Fund. For 2022, we have budgeted a transfer of four percent again.

Budget Summary

- The 2023 operating budget is balanced.
- Expected revenues are equal to total planned spending.
- Literature sales are budgeted for 28 percent increase over 2022.
- Literature sales will be more because of the new book "A Little Time for Ourselves".

- Contributions are budgeted to be consistent and higher than historical levels.
- · Continue to express the importance of steady contributions

PRACTICING THE SEVENTH TRADITION

Cindy M, Treasurer AFG, Inc.

The WSO receives our Tradition Seven Contributions in these ways:

- Individual Contributions from geographic meetings
- Group, District, and Area Contributions
- Individual contributions from Appeal Letters
- Automatic withdrawals sent to the WSO
- Birthdays
- Memorials
- Bequests

Note: Electronic payments (Paypal, Venmo, Zelle) have a service charge to use their services.

Tradition 7 Contribution Myths

- Give the most to the service arm that is closest to home.
- Use the old % based contribution suggestion.
- Send the most to the service arm that needs it the most.
- If a service arm has a deficit, send them the most money.

These are old ideas and it has been suggested that we now contribute to the service arm that contributes the most to us, the World Service Office.

Tennessee Tradition 7 Contributions

49% of TN Groups Contribution to the World Service Office.

2021 Contributions \$16,555 2022 Contributions \$22,400

Suggested Formula for Group Contributions

Figuring Out How Much A Group Can Contribute

This formula was suggested for groups to use to help them understand what the group needs. The numbers would change for each group.

EXPENSE	ANNUAL COST
Rent	\$300.00
GR Travel	670
Literature Costs	70
Total Budget	\$1,040.00

\$87.00

This example shows this group will need \$87 a month or roughly \$22 per week to cover expenses. This will help the members determine their contributions in order to support the district, area, and WSO. If the services per group provided by the World Service Office is \$321.25, the group can send in a contribution of approximately \$27.00 each month to cover the cost of services provided.

World Service Office Contributions

To make your contributions to the WSO:

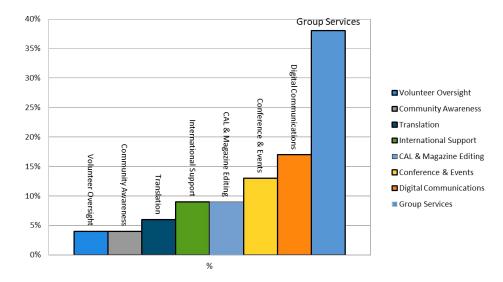
- Use your online banking to make scheduled payments to the WSO.
- Go to al-anon.org under "Make a Contribution" (The WSO is assessed a fee for each contribution.)
- Go to "Contributions" in the Al-Anon Family Groups Mobile App

Monthly Expenses

• Send a check or money order to:

AFG, Inc. 1600 Corporate Landing Parkway Virginia Beach, VA 23454-5617

WSO (World Service Office) Services Provided



2023 FINANCIAL REPORTS

Niketa W Director of Finance & Operations

Value of a Dollar Comparison

This graphic was shared with the World Service Conference members to allow us to understand how our \$1.00 in the basket has, over time, decreased in value. This is the value of a dollar compared from 1952 to 2023.



WSO Expenses Per Group 2022

(Al-Anon and Alateen)

As presented at the 2023 World Service Conference

Total Expenses (2022 Audit page 4) Less Donated Non Cash Services (2022 Audit page 4)	\$5,589,860 -125,939	
Less Literature Distribution Services (2022 Audit page 4)	<u>-904,405</u>	
Adjusted Total Expenses		\$4,559,516
Less Forum Expenses		
Postage	-100,698	
Printing	-88,264	
Forum Before Overhead	-188,962	
Estimated Overhead	<u>-92,119</u>	
Total Forum Expense		-281,081
Estimated Cost of Group Services		<u>4,278,435</u>
Number of Groups in WSC Structure		13,318
Costs per Group		\$321.25

2022 Income and Expense Actual vs Budget



The budgeted deficit of \$330,000, but the actual deficit was only \$44,000.

Literature

Literature sales were lower because of supply chain issues and printing difficulties.

In 2023, the sales of the new book "A Time for Us" with spike for some weeks but then will level off.

Contributions

Contributions were higher than budgeted. Thank you all for your belief that the WSO is doing all they can to make our recovery easier. (The contributions were \$420,000 over budget)

Other Income

Magazine sales and investment gains/losses. We spent less than we planned, but the market was down in December so the value of our Reserve Fund was down.

FINANCIAL FEASIBILITY OF CONTINUING TO HOLD THE WSC TRIENNIALLY IN NEW YORK/CONNECTICUT

The trustees recommended having the delegates visit Stepping Stones electronically rather than in person. Visiting in person is too expensive.

The Trustees suggested

- Visiting electronically is as good as visiting in person
- The in-person World Service Office tour is the same as visiting Stepping Stones.

Delegates voiced their thoughts and were able to respond later in a poll.

The Trustees expressed gratitude for the comments.

STRATEGIC LEADERSHIP TEAM

Global Engagement

AFG, Inc. invests in each new generation of trusted servants to preserve our legacy and improve our structure and operations to meet the needs of the global landscape.

IAGSM London

Some of our Trustees, WSO members, and our Executive Director go to international meetings biannually. They alternate between the International Al-Anon General Service Meeting (IAGSM) and the Zonal Meetings. This year was the year to attend the International Al-Anon General Service Meeting (IAGSM).

Two teams consisting of Trustees, WSO employees, and our Executive Director traveled overseas to visit other countries' GSOs or emerging GSOs. They began in London and ended in France.

They traveled to:

Bulgaria Hungary Latvia The Netherlands Lithuania Norway Turkey Switzerland

All these countries had expressed an interest in hearing from our World Service Conference structure. All those traveling from our WSC structure mentioned in their reports it was better to be there in person. Being online could make communication more difficult.

The two teams were able to do some site seeing and shared their pictures with us.

UPCOMING EVENTS

Road Trip! You and Your Board Connect

- Meet the Board of Trustees and the Executive Committee members for a day of fun and connecting with each other.
- The event is being planned for October 28, 2023, in Los Angeles, California.
- Information is in In the Loop and in the D.R. AFG Connects.

Apply for a Road Trip! You and Your Board Connect 2024

September 22, ,2023

Mail or email your Area's application to the WSO Office or email events@al-anon.org October 2023

The Board will choose three potential sites for the 2024 location.

February 2024

Areas are notified of the final selection.

May 2024

The WSO provides a registration form to the Area for distribution. Event details will be published in AFG Connects communities and In the Loop.

Al-Anon International Convention

Albuquerque, NM June 29-July 2, 2023

In Person Attendance Registration

Registration cost is \$225 US. To register go to the Al-Anon.org website. At the top of the page is a link "2023 International Convention".

Virtual Attendance Registration

The registration fee for virtual participation is \$145.

To register for virtual participation in the 2023 International Convention each of these will take you to the same registration page:

- https://multisoftevents.com/AlAnon23/Register.aspx
- bit.ly/2023 International
- On our AWSCTN52 groups.io there is a message containing this information. Look for message #6939 entitled "Virtual Attendance Registration for the International Al-Anon Convention!!!

2024 WORLD SERVICE CONFERENCE

Thursday, April 18 through Sunday, April 21, 2024

- Arrive on Wednesday, April 17
- Depart on Monday, April 22

The Conference will be held at The Founders Inn and Spa in Virginia Beach.

ITEMS DISCUSSED AT THE 2023 WORLD SERVICE CONFERENCE

Diversity, Equity, Inclusion (DEI) Seminar

A consultant was hired to give a three-hour presentation to the WSC members to identify and reduce the effects of biases that may be preventing effective outreach.

New Conference Approved Literature

The delegates gave conceptual approval to a new piece of literature about sponsorship.

Alateen electronic group feasibility

- In 2021, the Board of Trustees and the World Service Office started looking at the possibility of having Alateen electronic meetings become Alateen groups worldwide.
- The General Service Offices have been included in this discussion.
- The WSC members participated in this discussion after the IAGSM.
- Now the Board of Trustees and the World Service Office are looking at what steps need to happen next.

This will allow Alateen electronic meetings to become Alateen groups. A poll was taken for feedback. The trustees will report further at the next WSC.

Policy Committee Update

- The Registering Multiple Meetings Thought Force will continue to work hard on their findings and report at a later WSC.
- The Local Services Task Force has a minor change to the "Digest of Al-Anon/Alateen Polices".

Strategic Projects Planning

- 2023 International Convention and Day of Connecting
- Collaborating to improve Conference Approved Literature globally
- Refining the ebook strategy to reflect international needs
- Alateen electronic group feasibility
- Transforming electronic groups
- Al-Anon Family Groups Mobile App refresh
- Alateen Recertification
- Road Trip! planning
- Improvements to the Online Store

Copyrights

Copyrights in General

AFG Inc., only, has the legal right to print CAL and give permission to others to do so. This legal right is to protect our CAL so it is not modified and thereby dilute our program.

AL-ANON

Names are registered marks of AFG Inc. so we must get

ALATEEN

permission to reprint it.

Logos

Logos are the blue triangle, red triangle, the logo for WSC and the logo with AFG in it.

We can use the logo on the fliers for Al-Anon events. Groups, districts, AIS, and Areas can use it on social media pages, websites and guidelines.

(See the 2022-2024 Al-Anon/Alateen Service Manual pg 117-118)

Copyrights for Members, Groups, Districts, etc

Traditional Permissions

Al-Anon Name & Logo

Group and registered service arms can use on event flyers Registered service arm can use on their websites and social media pages

Al-Anon Guidelines

Photocopies can be made by members, groups, and service arms

Explicit Permissions

Excerpts from CAL

Group registration gives permission to use our Legacies.

Members, groups, and registered service arms may reprint limited excerpts with approval.

CAL in meetings

Groups may photocopy or post CAL readings for the duration of the meeting only. After the meeting, all printed copies need to be collected and shredded. Copies of CAL printed in a chat is done only if the chat cannot be copied and put in another document.

Specific Permissions for Members, Groups, Districts, Area, Newsletters, Websites

Permission to Reprint

Any member, groups, district, etc needs first to get permission to reprint.

- Explicit permission can be given.
- Reguest permission to print using the reprint permission form.

Group registration gives permission to use our Legacies.

- We can copy or post CAL reading for the duration of the meeting only. Immediately after the meeting, delete the post and shred the copies. (see Al-Anon registration form)
- Online meetings may scan or copy CAL to use with their home group when they lead the meeting.

References in Literature

- 2021-2023 Al-Anon/Alateen Service Manual
- World Service Office Guidelines
- The brochure "Why Conference Approved Literature"

Announcing Events

What to Announce at Meetings

- Those events hosted by or connected to the WSO, the Area, District, Al-Anon Information Service (AIS)/Intergroup or one or more registered Al-Anon or Alateen groups are announced at meetings.
- Al-Anon is often invited by A.A. to participate in recovery events. Almost from its beginning, Al-Anon has taken part in these events. Such participation often led to the growth of Al-Anon and an enhanced spirit of cooperation between both fellowships.
- When Al-Anon participates through one of its service arms or a registered group in an A.A. event with speakers or workshops, these events may be announced at meetings

At the WSO

The WSO posts the following on its calendars:

- Al-Anon events hosted by the WSO or Al-Anon service arms
- Only those A.A. events with Al-Anon participation through its Al-Anon service arms. A
 representative of the Al-Anon service arm brings that event to the attention of the WSO for
 potential posting.

As an example:

For an upcoming AA Convention here in Tennessee, I was contacted to send in a request to the World Service Office for a staff member to speak at the event. The event will have Al-Anon participation in that this person would be speaking and holding a workshop. The request was approved by the WSO. This event will have service participation *through* its service arms, TN Area 52.

WORLD SERVICE OFFICE TOUR



Archives



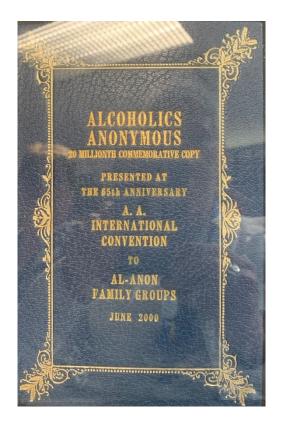


These collection of decorated rocks started with one from an Alateen member. Since then, more Alateens have painted and sent in their special rocks as well.

This is the typewriter used to send out communications from the "Clearing House". The name was later changed from the "Clearing House" to the World Service Office.

The room they had to use was upstairs. This was back in the day when there were no air conditioners so the room was cooled as best as possible using fans. It was dubbed "The Sweat Box".





AA contributed this copy of the Alcoholics Anonymous (Big Book) during the AA International Convention in June 2000. It is underglass and none were allowed to touch it. It is considered to be part of Al-Anon's history and shows the cooperation between Al-Anon and AA.

WSO Warehouse

The warehouse consists of one large room with a divider going the length of the room. That means there were four walls containing literature. The forklift in the back of the room may help to give scale.

They are currently shipping about 200 orders a day. Most are one book orders. They accomplish this while missing one fourth of their positions.





In the lobby of the WSO, this case displays contributions by Alateen members. On the second shelf is a blue scarf. It is labled "The Hugging Scarf" and was made by an Alateen member. At the end of the scarf are gloves so one can remain warm and still give hugs.

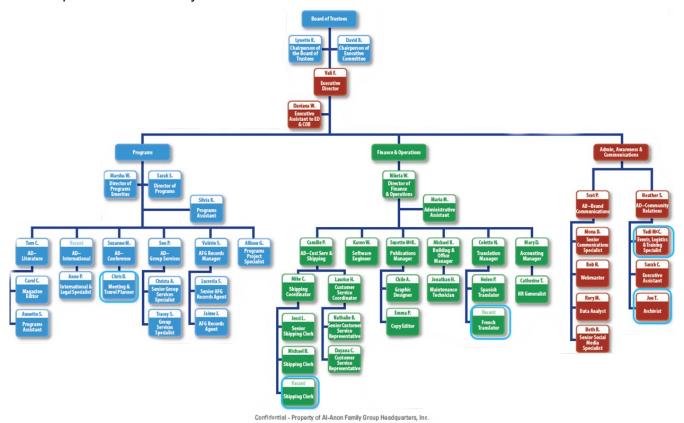
Art Created and Contriibuted by an Alateen Member



This is a teen entering an Alateen meeting.

WORLD SERVICE OFFICE STAFF

When looking at the graphic below, remember these are the people who do all the work listed on the back of the quarterly appeal letter. As with any service, one phrase cannot encompass the amount of work required to successfully execute these services.



Notice the circles around five position. These positions are *currently* not filled:

- Archives Someone is learning this position
- Events, Logistics and Training
- French Translator
- · Meeting and Travel Planning
- Shipping

Services Listed on the Back of the Quarterly Appeal Letter

How Al-Anon Serves Your Group and You

Group Services

- Supports all registered Al-Anon Family
- · Maintains group, meeting, and trusted servant records
- Creates Alateen Talk quarterly newsletter Literature
- Supports Inmate Correspondence
- · Supports Alateen groups and encourages Al-Anon members to serve through their Area process
- · Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AISs)
- Supports trusted servants in their various roles and responsibilities
- · Answers questions about group issues
- Approves Area Alateen Safety and **Behavioral Requirements**

Public Outreach / Professionals

- Prepares and distributes Al-Anon Faces Alcoholism (AFA) magazine
- · Sends complimentary materials to professionals
- Performs outreach to professionals

Programs

- · Attends professional conferences to share the Al-Anon message
- Supports and encourages Areas, members, Al-Anon service arms, and service entities in public outreach efforts

- Responds to correspondence about literature and The Forum
- Performs research to give the most thorough response to members' questions regarding CAL
- · Processes requests to reprint CAL
- Prepares and edits CAL
- · Plans, schedules, and conducts Literature Committee web conference calls
- Prepares and edits The Forum
- · Provides leadership and support on the AFG Connects communities for Forum and Literature Coordinators and Area **Newsletter Editors**

Conference

- Prepares program and staffs the World Service Conference (WSC)
- Prepares the World Service Conference Summary (P-46)
- Provides leadership and support for Delegates, Area Chairpersons, and

District Representatives

- Responds to all communications regarding Delegate and Conference concerns
- · Develops service tools to educate the membership on the Structure

International

- Supports International structures
- Coordinates International Al-Anon General Services Meeting (IAGSM)
- Prepares IAGSM Summary
- · Monitors and processes reprint permissions for the International community
- Coordinates the review of translations of CAL
- Supports the International Meeting Search on the al-anon.org website

Other Program Services

- · Participates in Area and International
- · Maintains the Archives
- · Provides groups with registration dates
- Facilitates updates to the Service Manual
- · Creates International Convention

Administration and Digital Communications

Digital Communications

- · Designs, builds, and maintains the
- · Builds and maintains the Al-Anon Family Groups Mobile App
- · Creates content for and manages blogs, podcasts, and social media pages
- Supports Web and Public Outreach (PO) Coordinators
- · Develops service-wide PO campaigns, including Public Service Announcements (PSAs), and collaborates with media
- · Maintains The Best of Public Outreach
- Conducts internal research and collaborates with researchers
- · Builds and distributes In the Loop
- Evaluates emerging technologies to determine benefits for AFG, Inc. and the fellowship

Administration

- Answers the Toll-Free Meeting line in English, Spanish, and French
- Facilitates special projects and events, including Conference and International Conventions

Finance & Operations

- Maintains and defends copyrights and trademarks
- Coordinates Staff and World Service Office (WSO) Volunteers participation in International and Area events
- Oversees Staff implementation of the Board of Trustees' Strategic Plan
- · Recruits, grows, and retains WSO Staff to support our primary purpose
- Grants permissions for service arms to post the Legacies on their websites
- Facilitates the WSO Volunteer application process to ensure consistency in candidate selection

Operations

- · Designs The Forum and AFA; In the Loop; event programs, posters, and summaries: and CAL
- · Translates, designs, and distributes Le lien and Al-Anon y Alateen en acción
- Translates new and updated literature, WSO website pages, programs, Mobile App premium content, and other

published materials

- · Stocks literature inventory
- · Maintains WSO building and grounds
- · Maintains AFG Connects and the online

Finance & Customer Service

- · Manages AFG, Inc. financial matters
- Receives and processes member
- · Processes and distributes literature orders for members, groups, and Literature Distribution Centers (LDCs)
- Receives and processes The Forum and Mobile App premium content subscriptions

UPDATED JUNE 2021

2022 ANNUAL AUDIT

As Presented at World Service Conference 2023

Independent Auditors' Report was conducted by Forvis, LLP audit firm from January 16-21, 2023. A clean opinion was issued. This is the highest opinion possible.

What is an Audit?

An audit is an examination of financial reports by someone independent from the organization. The auditors ask the Staff and Audit Committee members formal questions. They also review the accounting and financial records. Examples would be bank accounts, check stufs, invoices, receipts and time cards. In addition they get written confirmation of the accounts by banks and they test internal controls.

2022 Audited Financial Statements

- Statement of financial position: Displays our financial position on December 31, 2022
- Statement of Activites: Reports our revenues and expenses for the year.
- Statement of functional Expenses: Displays areas of functional expenses for the organization.
- · Statement of Cash: Our sources of inflows and outflows of cash.

Statement of Financial Position

Assets	2022	2021
Cash and cash equivalents	\$2,873,968	\$2,987,857
Accounts receivable	99,876	118,940
Inventories of books and other literature	502,684	355,164
Deferred charges and deposits	340,306	191,603
Investments	7,283,942	8,410,894
Property and equipment, net	1,372,487	1,491,709
Intangible assets, net	225,043	227,107
Right-of-use assets	59,611	
Total assets	\$12,757,917	\$13,783,274
Liabilities and net assets		
Accounts payable and accrued expenses	\$361,451	\$360,400
Accrued postretirement health benefits	615,231	755,356
Unearned subscription income	188,624	197,350
Unearned mobile app income	25,944	16,125
Unearned convention and conference income	599,362	168,036
Operating lease liability	59,611	-
Total liabilities	1,850,253	1,497,267
Net assets	10,907,664	12,286,007
Total liabilities and net assets	\$12,757,917	\$13,783,274

Statement of Activities

Revenue		2022	2021	\$ Change	% Change
	Gross profit from literature sales	\$ 2,099,846	\$ 1,906,751	193,095	10%
	Contributions	3,337,918	2,623,242	714,676	27%
	Magazine sales	247,368	238,040	9,328	4%
	Subscription income	48,174	33,328	14,846	45%
	Noncash contributions	125,939	136,555	(10,616)	-8%
	Investment income	(1,647,728)	2,062,376	(3,710,104)	-180%
		\$ 4,211,517	\$ 7,000,292	(2,788,775)	-40%
Expenses					
	Program Services	\$ 3,333,424	\$ 2,752,049	581,375	21%
	Literature distribution services	904,405	922,257	(17,852)	-2%
	General adminstrative services	1,352,031	1,540,509	(188,478)	-12%
		\$ 5,589,860	\$ 5,214,815	375,045	7%
Change ir	net assets	\$ (1,378,343)	\$ 1,785,477	407,134	23%

Sources of Revenue

- Literature Sales
- Magazine Sales
- Contributions
- Subscription Income
- Investment Income

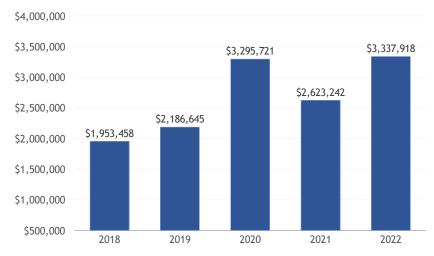
Yearly Literature Sales



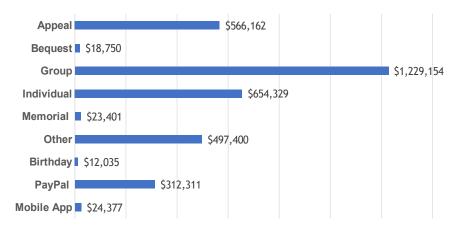
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2022 Contributions

The highest year ever!



2022 Contributions Breakdown



Investment Income

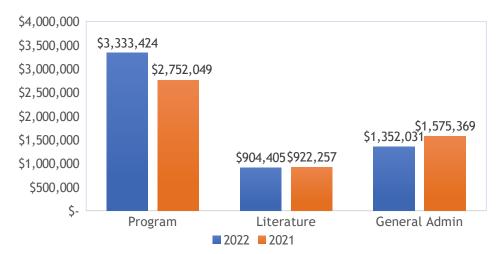
The Reserve Fund provides transfer to General Fund annually. Reserve Fund is currently at nine months of operating expense. Our work needs more than income from Literature sales and contributions. The Board of Trustees has an object not to exceed twelve months of operating expenses. (Warranty One: Ample Reserve)

Explanation of Investment Income

- Due to market conditions during the year, the organization experienced a loss of \$1,647,728
- Overall market in 2022 was volatile
- Al-Anon continues to be invested in conservative, mature, and healthy equities and bonds
- A new investment manager, Davenport Investments was added in 2022
- Finance Committee meets with fund managers at Merrill Lynch, Davenport, and Beck Mack & Oliver twice a year

No organization is immune to market conditions.

Functional Expenses



Program Services are activities that fulfill the purpose of our mission

- Community Awareness
- AFG Records
- International Services
- Group Services
- Literature
- Conference
- Digital Communications

Program Services

- Registers new groups
- Supports international structures
- · Maintains and updates meeting location records
- Produces exciting new literature
- Prepares program and staffs the World Service Conference
- Maintains our website and Mobile App, enhances communications and develops PSAs.
- Attends progessional conferences to share the Al-Anon message.

Literature

- Literature Distribution Services: Ships literature orders throughout the structure
- Designs and publishes literature including The Forum and AFA
- Receives and processes literature orders
- Literature Publication
- Shipping and Receiving/Warehouse
- Customer Service

General Administrative Services

- Maintains operations
- Performs translation services
- Balances budget
- Oversees administrative functions including projects and event logistics
- Maintains and defends trademarks and copyrights

SERVING AS DELEGATE

You have taught me how important each of us is. There is no one who is better than someone else. The AWSC needs to hear from all the groups. Without you, the officers and coordinators have to make decisions without all the information.

I am very grateful for you who have decided to serve in your groups, in your districts, and in the Area. You are taking your weekend free time to be here.

You have taken the time to talk to me, email me, and text me. You are teaching me that is what service is. Being delegate is about the WSC and WSO information, but just as importantly, being delegate is about you.

Thank you for letting me serve, Karla K TN Area 52 Delegate