#### We Were a First!

#### We were the first International, Trilingual, Virtual World Service Conference.

There were General Service Office Representatives from Argentina, Australia, Peru, Ecuador, France, Germany, Italy, Paraguay, South Africa, Portugal, Spain, and the UK & Eire attending with two simultaneous interpreters. We also had a full WSC agenda with meetings, reports, breakout rooms, sessions, discussions, motions, breaks, a volume of notes, and then we started again. Time differences were difficult for some. When we started at 1:00 PM., it was 4:00 AM. for the GSO Representative from Australia. In Paris it was 8:00 PM.

#### Literature

#### **Purchasing Conference Approved Literature (CAL)**

There are some vendors selling non-copyrighted Al-Anon literature. The covers are different and some of the content is modified. There may be pages missing. Please check with the WSO before purchasing.

#### The Dilemma of the Alcoholic Marriage (B-4)

There have been concerns that this literature has dated references and a limited view on relationships. Some suggested that it should no longer be in print. Others wanted it to remain. It was decided to continue the book in print but to add a new preface placing the book in historical perspective. An additional a booklet of "gems" will be made from this book that may include new material as well.

#### "One Day at a Time" (B-6)

In 1966, the sixth World Service Conference approved development of a daily reader and two years later "One Day at a Time" (B-6) made its appearance. In 1978 the WSC passed a motion that no change could be made to ODAT without majority approval of the full Conference in session.

Over recent years, expressions of concern about the book have increased. Some believe it is dated and others believe it is non-inclusive. Since 2004, fourteen requests have been made to change the book.

At WSC a motion was passed to create a new introduction so as to put the book into historical perspective.

#### **Alateens**

#### Just for Tonight Bookmark:

Some Alateen groups asked for a Just for Tonight Bookmark similar to the one for Al-Anon. Tom Coffee, Associate Director – Literature presented the recommendation from the Literature Committee for an Alateen Just for Tonight Bookmark. The Conference members voted to approve the recommendation and to proceed with the creation of the bookmark.

#### Alateen Preamble

The Policy Committee presented their recommendation to modify some of the wording in the Alateen Preamble. There was a lot of heartfelt and intense discussion. The motion carried to modify The Alateen Preamble. It can be translated into the three official AFG, Inc. languages. These changes were made by a task force of four people including one AMIAS and one Alateen.

# Road Trip

Oct 23, 2021 Cleveland OH

Registration is in August and is due 9/18

Let's register for a Road Trip!

A Road Trip is the way you and your Board of Directors can connect. It gives you a chance to meet your Board of Trustees, the Executive Committee and the Executive Director. You have an opportunity to hear Trustee's tell their personal stories and their participation in service. Questions and comments are encouraged. This special event happens once a year in October. Following the event is a quarterly Board meeting where we see they are Al-Anon members just as we are. *Plus, there is fun, food, and a lot of Al-Anon friends. Keep an eye out for it in "In The Loop".* 

# Strategic Plan

#### From the January 2021 Chairperson of the Board Letter

The Chairman of the Board and the Board of Trustees envision these long tern goals for Al-Anon. They develop these goals into actions and present these to the World Service Conference. The WSC determines whether to put these goals into action or to table them.

#### **ENVISIONED FUTURE** (2024-2029)

- AFG, Inc. is a global organization with technology-based operations that support the delivery of on-demand, barrier-free access to the program, information, meetings, and Sponsors.
  - The research-validated effectiveness of the Al-Anon/Alateen program in addressing the family disease of alcoholism is recognized by professionals, schools, and religious leaders. Their recommendations to this program increase membership and expand its outreach.
  - Society as a whole benefits from reduced health care costs, lower levels of incarceration, and increased graduation rates.
- Families and friends of alcoholics benefit from greater connectedness to support, no matter their location or language.

# Goal: Members AFG, Inc. provides universal access to tools for recovery from the family disease of alcoholism. Goal: Public Both the public and professionals recognize alcoholism as a family disease, and Al-Anon as the universally available, effective, and sustainable resource for those affected. Goal: Organization AFG, Inc. has one global structure, increasing access to knowledge, resources, and the program.

Short term goals are developed from the long term goals. These are presented to the WSC. Here we look at how Al-Anon Family Groups, Inc. can provide universal access to tools for recovery.

# New Welcome, Newcomer! E-Kit (K-10)

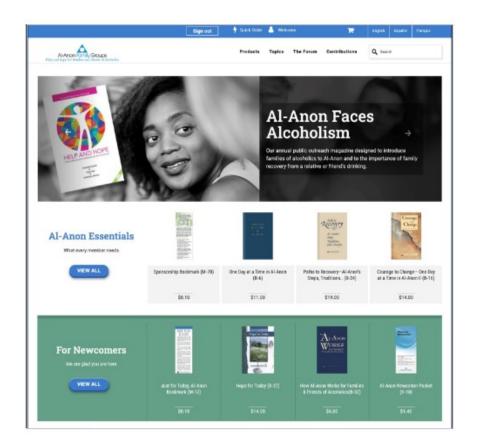
Vali F, Executive Director, gave a "Hot of the Presses" announcement. We have a brandnew *Welcome*, *Newcomer!* (eK-10)!!! *Welcome*, *Newcomer!* has been reformatted and streamlined to reflect its new life as an electronic recovery tool.

It can guide newcomers in:

- Finding meetings,
- Understanding how Al-Anon helps families and friends of alcoholics
- Learning about alcoholism
- Learning about program tools
- Learning about our Conference Approved literature.

Welcome, Newcomer! will be available from eBook vendors in May for \$1.40 US per copy.





#### The New Al-Anon store

The new online Al-Anon store is coming and it is trilingual. We got a sneak peak of the new site and it is a more user-friendly format and is mobile ready. You will be able order from your phone, tablet, or other mobile device. Look for it to be up and running around May.

#### International Convention

2023 International Convention with AA Participation Albuquerque, New Mexico June 29 – July 2

#### The Unveiling

The New Daily Reader (working title) still has some edits in its future but it is hoped to be released at the International Convention.

# **GOALS** (2022-2024)

- **Goal:** Members AFG, Inc. provides universal access to tools for recovery from the family disease of alcoholism.
- Goal: Public Both the public and professionals recognize alcoholism
  as a family disease, and Al-Anon as the universally available, effective,
  and sustainable resource for those affected.
- **Goal:** Organization AFG, Inc. has one global structure, increasing access to knowledge, resources, and the program.

# An Al-Anon Longitudinal Study

The members of the survey will be active Al-Anon members. The exact same members will be asked the exact same questions over the life of the survey.

The final results will show proof of the efficacy of our Al-Anon program. Those results can be shared with professionals

When taking our regular tri-annual survey, there will be a link to sign up for this longitudinal survey.

# **GOALS** (2022-2024)

- **Goal:** Members AFG, Inc. provides universal access to tools for recovery from the family disease of alcoholism.
- **Goal:** Public Both the public and professionals recognize alcoholism as a family disease, and Al-Anon as the universally available, effective, and sustainable resource for those affected.
- **Goal:** Organization AFG, Inc. has one global structure, increasing access to knowledge, resources, and the program.

#### A New Electronic Area

As of March 31, 2021, there were a total of 449 registered electronic groups. Some of the groups meet multiple times per week making the number swell to 700.

These electronic meetings are Al-Anon meetings but not part of the World Service Structure.

- They have no voice. They have no Group Representative, no District Representative, no District, no AWSC, no Assembly.
- To give them voice; to have them participate in the WSC, the new non-geo-graphic Area was established.

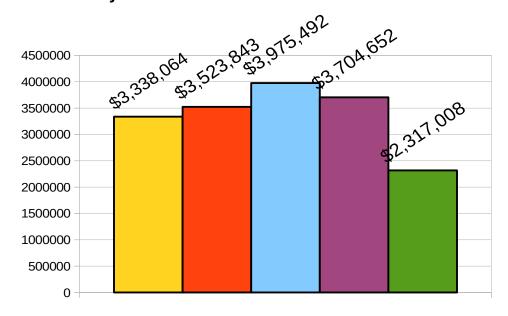
There is still some "paperwork" to be done, but in the near future, those groups will be represented and will have a voice.

#### **Finance**

#### Impact of COVID-19 on our WSO and Al-Anon Family Groups, Inc.

- In February & March of 2020 we, along with the rest of the world, suffered significant losses in the stock market.
- A special appeal went out to the fellowship.
- · Literature sales were the lowest in April
- A large deficit was projected
- As lock downs began, F2F meetings were impacted.
- Literature Distribution Centers were ceasing operations.
- World Service Office operating costs were pared to the bone.
- WSO Staff were laid off or furloughed.
- Raises were frozen.

#### **Literature Sales by Year**



#### Then

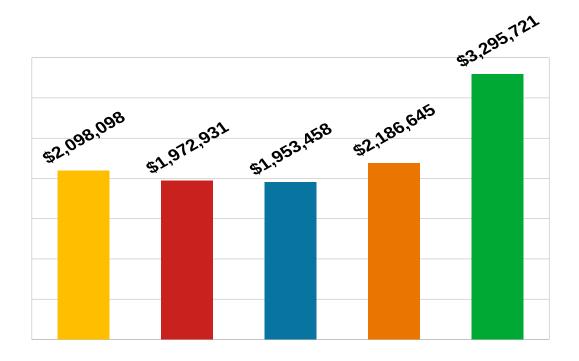
Members, groups, and service arms started increasing our contributions to the World Service Office. In June we contributed over \$500,000, and we didn't stop. Each month thereafter we sent in record Tradition 7 Contributions. By year end, we had contributed over \$3,000,000.

The last time Contributions exceeded literature sales was in 1954, 67 years ago.

As a frame of reference.

- Eisenhower was president
- · Television was black white
- · There was no air conditioning
- · All cars had manual transmissions
- Radios had transistors

# **Annual Contributions Comparison**



# Simple Operating Income and Expense Report from 2020 Annual Report

Operating Revenue

 Literature
 \$1,847,000

 Contributions
 \$3,295,000

 Magazine Sales
 \$292,000

 Other Income
 \$458,000

Total Operating Revenue \$5,892,000

**Operating Expense** 

Program Services -\$2,484,000 Literature Distribution -\$866,000 General & Administrative -\$1,571,000

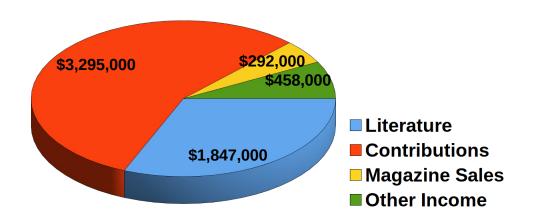
Total Operating Expense -\$4,921,000

Net Operating Income \$971,000

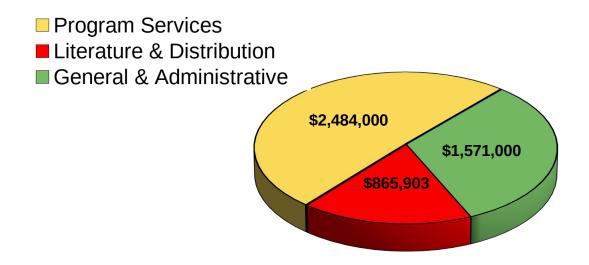
<sup>\*</sup>Source 2020 Annual Report Rev 03.11.21

This is another way to see what has been show in the previous report.

#### Revenue 2020\*



**Operating Costs 2020\*** 



For an explanation of Program Services, see the next page.

<sup>\*</sup>Source 2020 Annual Report Rev 03.11.21

# **Program Services**

Detailed information about each of these can be found on the Quarterly Appeal Letter. This is the letter your CMA reads at your meeting.

To read this yourself, go to:

- Al-Anon.org / Members / WSO / Financial Information
- On the bottom left is "Quarterly Appeal Letter"
- Click on that and you can read both front and back of the letter.

#### **How Al-Anon Serves Your Groups and You**

- Public Outreach
- AFG Records
- International Services
- Group Services\*
- Literature
- Conference
- Digital Strategy

#### **Group Services**

All Group Services are listed on the back of every Quarterly Appeal letter to the Al-Anon members.

- Supports face to face and electronic meetings
- Maintains group, meeting, and trusted servant records
- Creates Alateen Talk quarterly newsletter
- Supports Inmate Correspondence Service
- Supports Alateen and facilitates Al-Anon Members Involved in Alateen Service (AMIAS) certification
- Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AISs)

# Interpreting Costs For WSC

Prior to 2016, the idea of interpreting at WSC began when a Delegate sent in a communication regarding the use of interpreters for Spanish-speaking and French-speaking Delegates.

In 2018, a questionnaire was sent to the concerned Areas.

In 2019 a three year trial began to interpret the WSC in French and Spanish. This was an interpretation not a translation.

In 2021, this most recent WSC, a motion was passed to include interpretation services as part of the WSC budget presented to the Board of Trustees for annual approval. Included in the presented budget is the cost of the interpreting services to be allocated as part of the full cost and equalized expense amounts for Delegates.

Most are interested how this impacts the equalized expenses for the Areas. Per Area, the equalized expense to cover the costs of interpretation is \$503. If the Area chooses to pay the full cost, the amount of the it is \$718.

#### **Full Costs**

Full Costs Without Interpretation

2019	2020	2021
1972	1953	2382

#### Full Costs With Interpreting

2019	2020	2021
2294	2481	3100

#### **Equalized Expense**

**Equalized Expense Without Interpretation** 

2019	2020	2021
1302	1289	1667

#### **Equalized Expense with Interpretation**

2019	2020	2021
1514	1637	2170

# Southeast Regional Trustee

Linda R was approved as the Southeast Regional Trustee.

The Southeast Region encompasses these Areas:

Alabama/ NW Florida North Carolina & Bermuda

Florida North
Florida South
Georgia
Kentucky
Mississippi
Puerto Rico
South Carolina
Tennessee
Virginia
West Virginia

#### **Love Gifts**

Before and during WSC I was very grateful for your thoughtful and encouraging gifts. From you, I received

- Cards
- Bookmarks
- Magnets
- Pins
- Pens
- Food
- Flowers
- Emails & texts (I printed these.)

All of these I put in plain sight. When I was very tired, frustrated, or overwhelmed I looked at them, and remembered my purpose for being there.

You reminded me we are all in this together and we all belong.

Thank you for trusting me to be your delegate.

Karla