



**The
First
International
Trilingual
Virtual**

**WORLD
SERVICE
CONFERENCE**

April 12-16, 2021



Tennessee
Area
Meetings

Assembly

May 15-16, 2021

World Service Conference

It was a busy week consisting of eight to nine hour days. We had a full agenda, just as a face-to-face World Service Conference, with meetings, reports, breakout rooms, sessions, discussions, motions, a volume of notes, breaks, and then we started again.

Time differences were difficult for some. When we started at 1:00 PM CST, it was 4:00 A.M. for the GSO Representative in Australia. In Paris it was 8:00 PM. One GSO Representative had to work half a day and then attended the entire WSC every day.

There were General Service Office Representatives from

- Argentina
- Australia
- Ecuador
- France
- Germany
- Italy
- Paraguay
- Peru
- South Africa
- Spain
- Portugal
- The UK & Eire

.....and French and Spanish simultaneous interpreters.



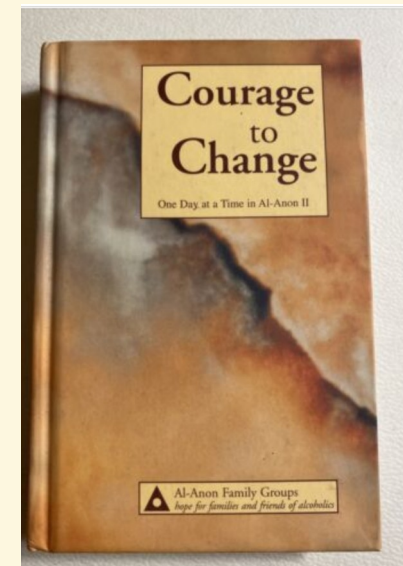
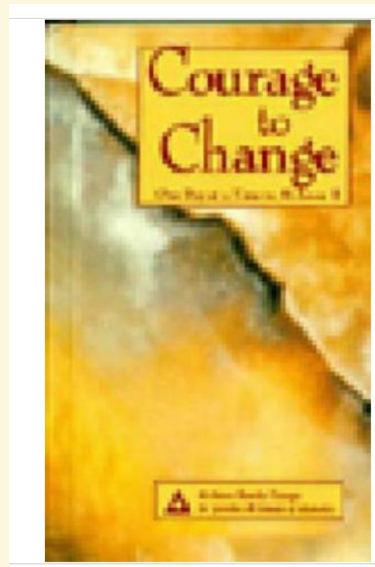
Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Purchasing Conference Approved Literature (CAL)

Note from the World Service Office

There are some vendors selling non-copyrighted Al-Anon literature. The covers are different and some of the content is modified. There may be pages missing. Please check with the WSO before purchasing. This is an example only!





Tennessee
Area
Meetings

Assembly

May 15-16, 2021

“The Dilemma of the Alcoholic Marriage” (B-4)

In 2018 the Literature Committee began discussions about this book because two requests were received to change this book. One expressed concerns of advice giving, the use of the word “we” as if speaking for the fellowship, talking of the husband as the head of the household or similar such terms. The second voiced concerns that the relationship in the book was limited to the alcoholic husband and the wife in Al-Anon.

Back in 2001, a revision was discussed. Instead of a revision a new book on relationships was created, *“Discovering Choices – Recovery in Relationships”* (B-30)

Because this book has helped many people and because this book is a true part of Al-Anon’s history, a motion was passed for the book to remain in print but with a new preface thereby placing the book in true historical perspective.

A booklet of “gems” will be made with excerpts from this book along with additional items from other sources.





Tennessee
Area
Meetings

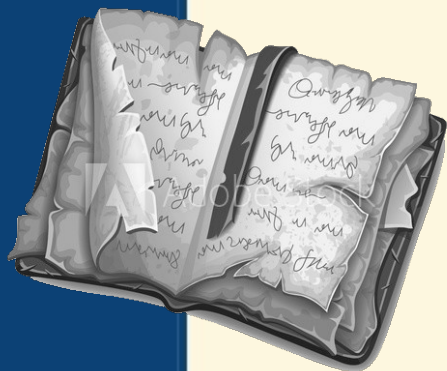
Assembly

May 15-16, 2021

“One Day at a Time” (B-6)

In 1966, the sixth World Service Conference approved development of a daily reader and two years later “*One Day at a Time*”(B-6) made its appearance. In 1978 the WSC passed a motion that no change could be made to ODAT without majority approval of the full Conference in session.

Over recent years, expressions of concern about the book have increased. Some believe it is dated and others believe it is non-inclusive. Since 2004, fourteen requests have been made to change the book.



At WSC a motion was passed to create a new introduction so as to put the book into historical perspective.



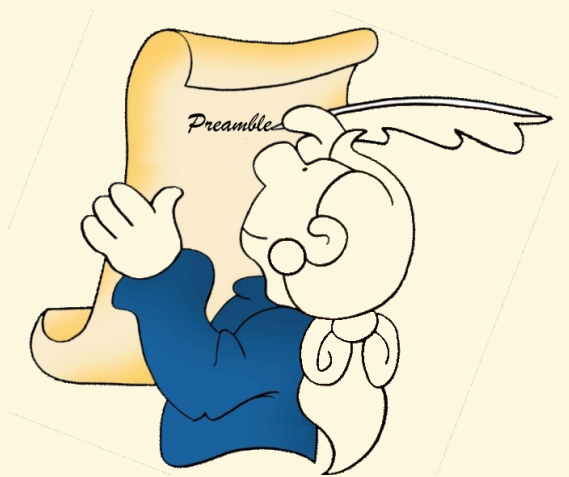
Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Alateen

Alateen Preamble

The language in Alateen Preamble is going to be subtly modified to make it more welcoming to teenagers who might be affected by another person's drinking.



Just for Tonight

After some Alateen members asked for a "Just for Tonight" bookmark for Alateen members, one is now in the works !



Tennessee
Area
Meetings

Assembly

May 15-16, 2021

Road Trip !

You and Your Board Connect

October 23, 2021
Cleveland OH



Do any of you have any idea what Trustees do?

Did you know Trustees are Al-Anon members?

A Road Trip is a way learn. Board members and At-Large Members of the Executive Committee travel to meet you and talk about the committees and workgroups of the Board, the World Service Office and the Executive Committee.

You get to ask questions. The Board members get to share a little bit about themselves as Al-Anon members.

Following the Road Trip! is a quarterly Board meeting.

There will be fun, food, and a lot of Al-Anon friends you have not yet met.



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Strategic Plan

From the January 2021 Chairperson of the Board Letter

ENVISIONED FUTURE (2024-2029)

- AFG, Inc. is a global organization with technology-based operations that support the delivery of on-demand, barrier-free access to the program, information, meetings, and Sponsors.
- The research-validated effectiveness of the Al-Anon/Alateen program in addressing the family disease of alcoholism is recognized by professionals, schools, and religious leaders. Their recommendations to this program increase membership and expand its outreach.
- Society as a whole benefits from reduced health care costs, lower levels of incarceration, and increased graduation rates.
- Families and friends of alcoholics benefit from greater connectedness to support, no matter their location or language.





Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Strategic Plan

From the January 2021 Chairperson of the Board Letter

GOALS (2022-2024)

- **Goal:** Members AFG, Inc. provides universal access to tools for recovery from the family disease of alcoholism.
- **Goal:** Public Both the public and professionals recognize alcoholism as a family disease, and Al-Anon as the universally available, effective, and sustainable resource for those affected.
- **Goal:** Organization AFG, Inc. has one global structure, increasing access to knowledge, resources, and the program.





Tennessee
Area
Meetings

Assembly
May 15-16, 2021

New Newcomer Electronic Kit Coming Soon



Vali F, Executive Director, gave a “Hot of the Presses” announcement.

We have a brand-new *Welcome, Newcomer!* (eK-10)!!!

Welcome, Newcomer! has been reformatted and streamlined to reflect its new life as an electronic recovery tool. It can guide newcomers to :

- Find meetings,
- Understand how AI-Anon helps families and friends of alcoholics
- Learn about alcoholism
- Learn about program tools
- Learn about our Conference Approved literature.

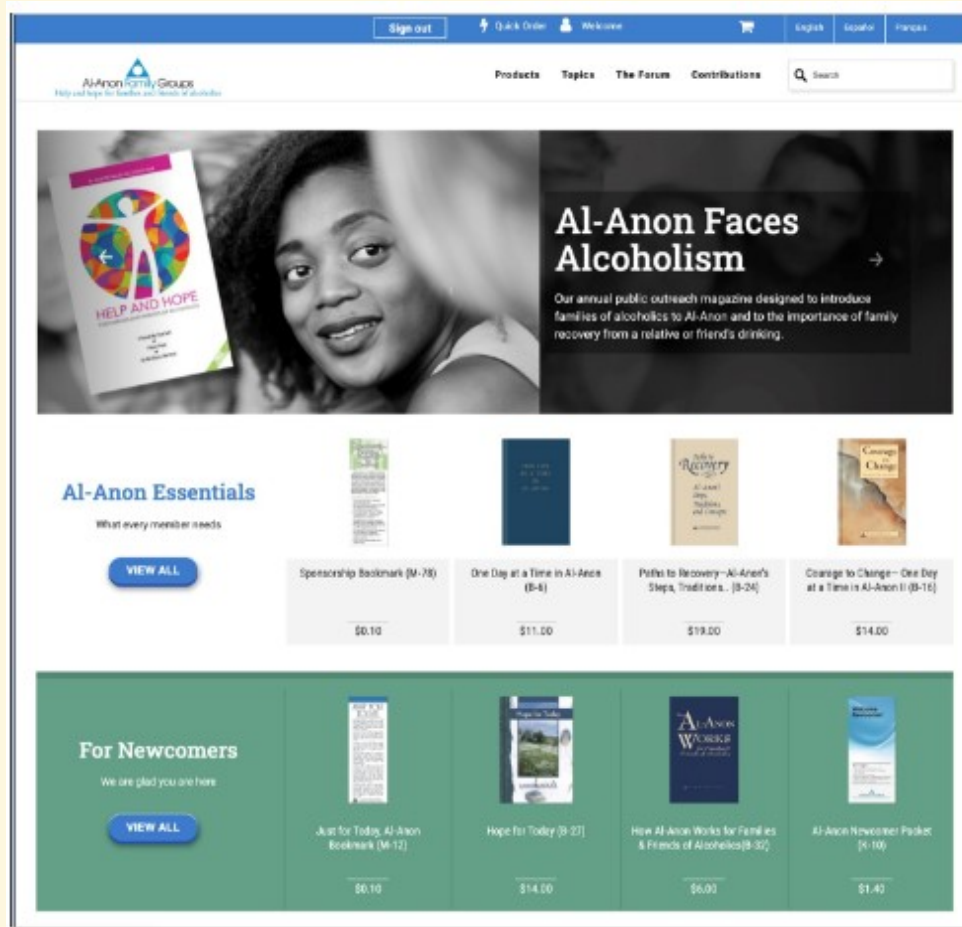
Welcome, Newcomer! will be available from eBook vendors in May, most locations at \$1.40 US per copy.



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Coming to You in May ! The New AI-Anon Store



It will be more user and mobile friendly. You will be able to order from your phone, tablet, or other mobile device.



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

2023 International Convention with AA Participation

Will Be In
Albuquerque, New Mexico on
June 29 – July 2, 2023



The Unveiling

The New Daily Reader (working title) still has some edits in its future but it is hoped to be released at the International Convention.



Tennessee
Area
Meetings

Assembly

May 15-16, 2021

Strategic Plan

GOALS (2022-2024)

- **Goal:** Members AFG, Inc. provides universal access to tools for recovery from the family disease of alcoholism.
- **Goal:** Public Both the public and professionals recognize alcoholism as a family disease, and Al-Anon as the universally available, effective, and sustainable resource for those affected.
- **Goal:** Organization AFG, Inc. has one global structure, increasing access to knowledge, resources, and the program.





Tennessee
Area
Meetings

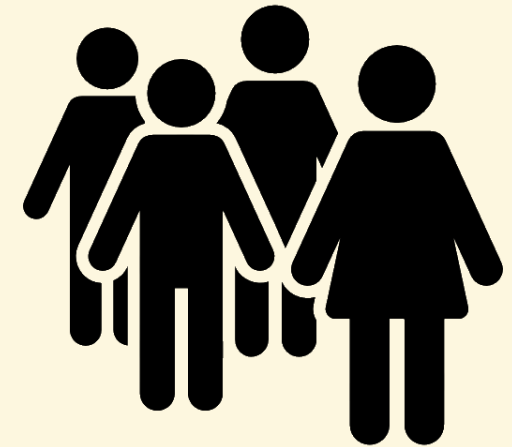
Assembly
May 15-16, 2021

An Al-Anon Longitudinal Study

A long term study is being set up to show the impact of our Al-Anon program on the families and friends.

The members of the survey will be active Al-Anon members. The exact same members will be asked the exact same questions over the life of the survey.

The final results will show proof of the efficacy of our Al-Anon program. Those results can be shared with professionals.



When taking our regular tri-annual survey, there will be a link to sign up for this longitudinal survey.



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Strategic Plan

GOALS (2022-2024)

- **Goal:** Members AFG, Inc. provides universal access to tools for recovery from the family disease of alcoholism.
- **Goal:** Public Both the public and professionals recognize alcoholism as a family disease, and Al-Anon as the universally available, effective, and sustainable resource for those affected.
- **Goal:** Organization AFG, Inc. has one global structure, increasing access to knowledge, resources, and the program.





Tennessee
Area
Meetings

Assembly
May 15-16, 2021

New Electronic Area

As of March 31, 2021, there were a total of 449 registered electronic groups. Some of the groups meet multiple times per week making the number swell to 700.

- These electronic meetings are Al-Anon meetings but not part of the World Service Structure.
- They have no voice. They have no Group Representative, no District Representative, no District, no AWSC, no Assembly.
- To give them voice; to have them participate in the WSC, the new non-geographic Area was established.
- There is still some “paperwork” to be done, but in the near future, those groups will be represented and will have a voice.

Welcome the new Electronic Area !



Tennessee
Area
Meetings

Assembly

May 15-16, 2021

Finance

It wasn't until this recent WSC that I understood why we get so much detailed financial information even to the point of predicting possible future positions.

The Board of Trustees and the World Service Office recognize they are spending the money we have entrusted to them.



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Impact of Covid-19 on our WSO and Al-Anon Family Groups, Inc.

- In February & March of 2020 we, along with the rest of the world, suffered significant losses in the stock market.
- A special appeal went out to the fellowship.
- Literature sales were the lowest in April
- A large deficit was projected
- As lockdowns began, F2F meetings were impacted.
- Literature Distribution Centers were ceasing operations.
- World Service Office operating costs were pared to the bone.
- WSO Staff were laid off or furloughed.
- Raises were frozen.

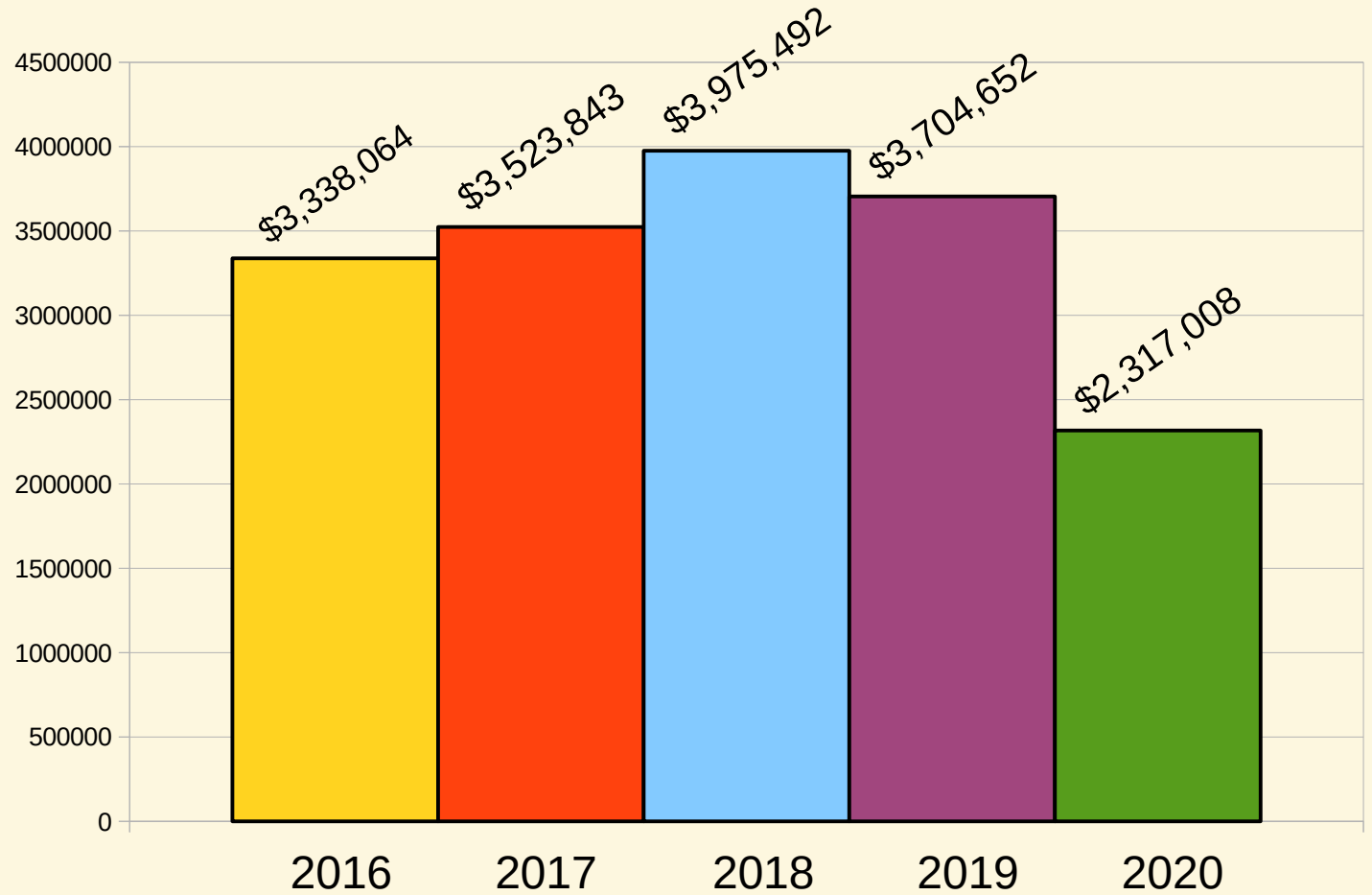




Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Literature Sales by Year





Tennessee
Area
Meetings

Assembly

May 15-16, 2021

Tradition Seven Contributions

Then

Members, groups, and service arms started increasing our contributions. In June we had over \$500,000 in contributions, and we didn't stop. Each month thereafter we sent in record Tradition 7 Contributions. By year end, we had contributed over \$3,000,000.

The last time Contributions exceeded literature sales was in 1954, 67 years ago.

We, Al-Anon members, showed our commitment to our primary purpose.

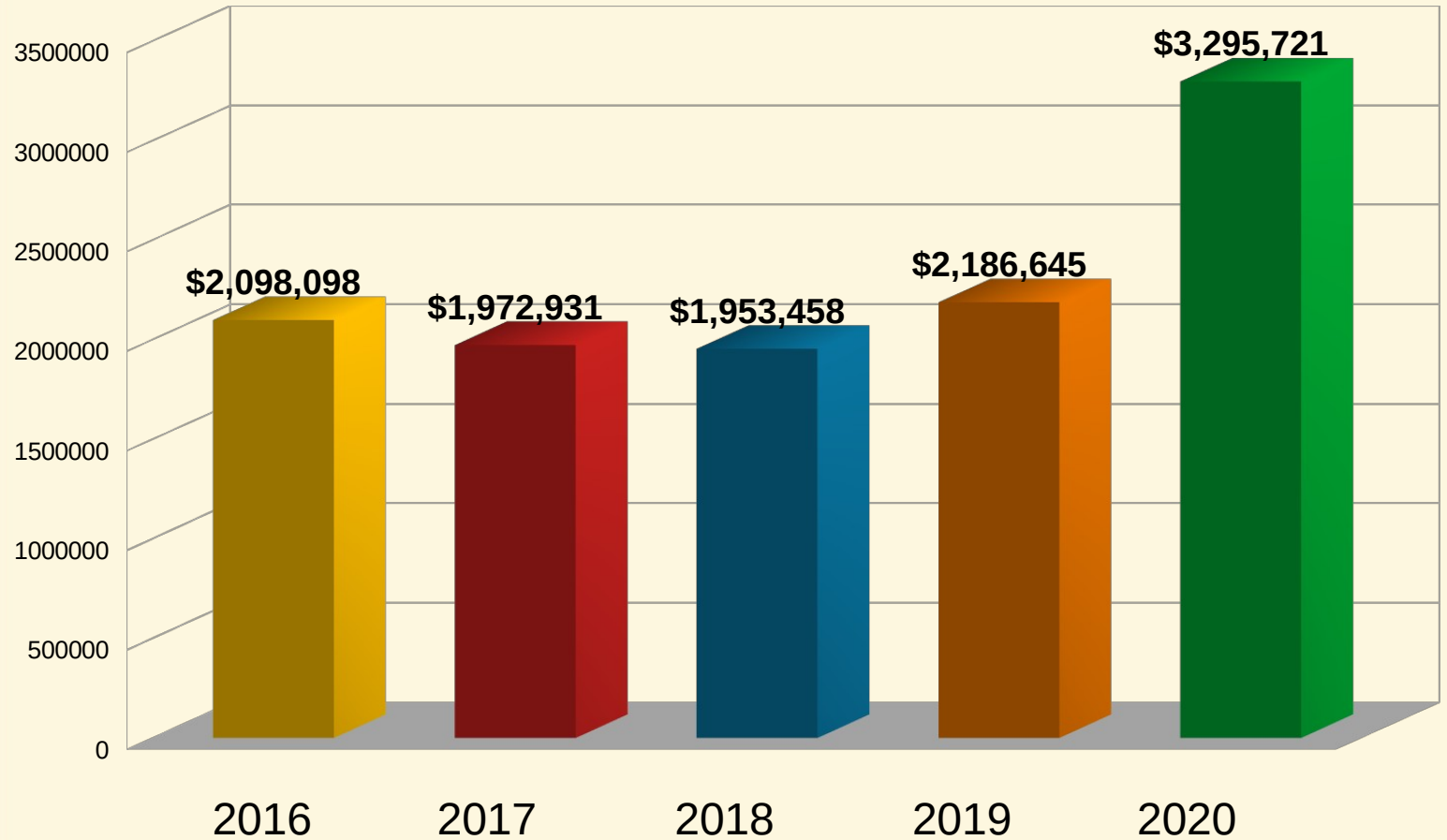
*When anyone, anywhere reaches out for help,
Let the hand of Al-Anon and Alateen always be there,
and let it begin with me.*



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Annual Contributions Comparison





Tennessee
Area
Meetings

Assembly
May 15-16, 2021

World Service Office*

Operating Revenue		
	Literature	\$1,847,000
	Contributions	\$3,295,000
	Magazine Sales	\$292,000
	Other Income	\$458,000
Total Operating Revenue		\$5,892,000
Operating Expense		
	Program Services	-\$2,484,000
	Literature Distribution	-\$866,000
	General & Administrative	-\$1,571,000
Total Operating Expense		-\$4,921,000
Net Operating Income		\$971,000

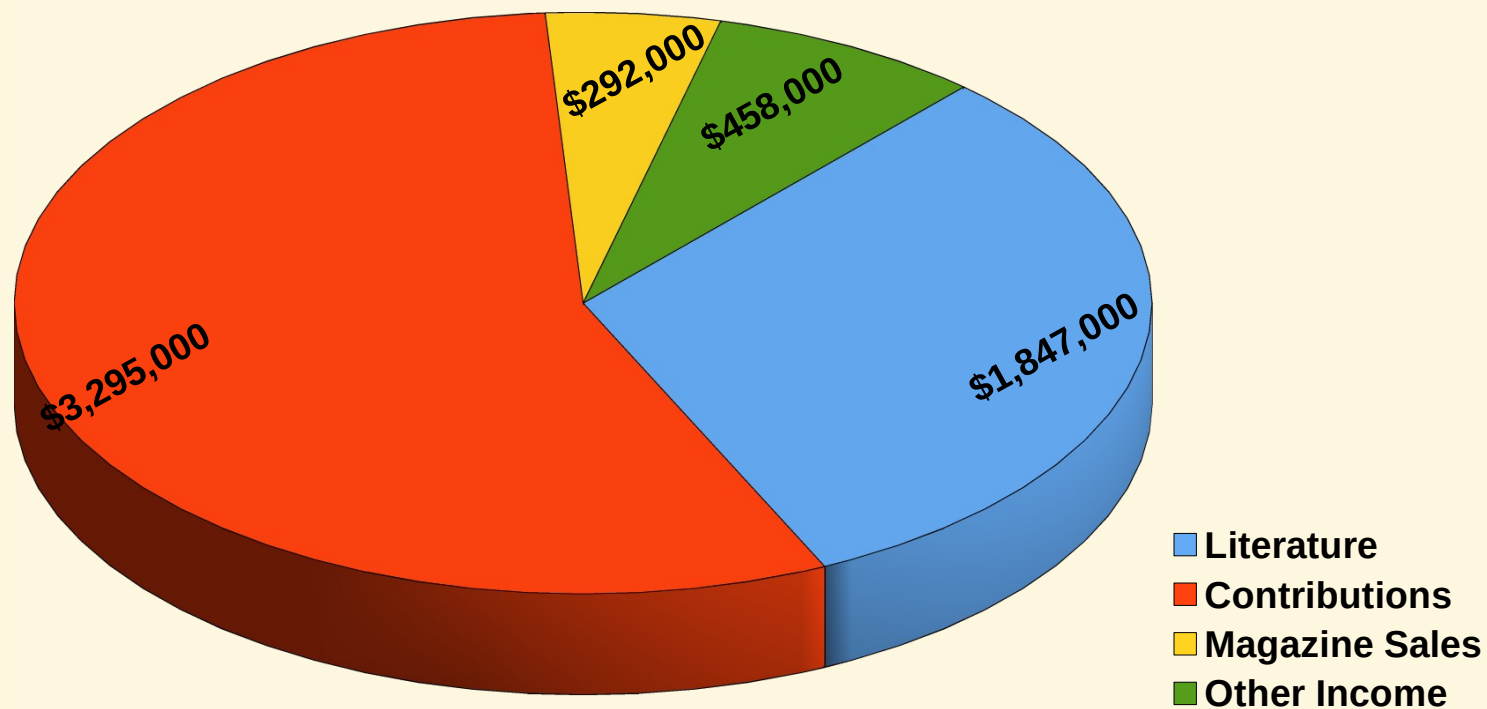
*Source 2020 Annual Report Rev 03.11.21



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Revenue 2020*



*Source 2020 Annual Report Rev 03.11.21

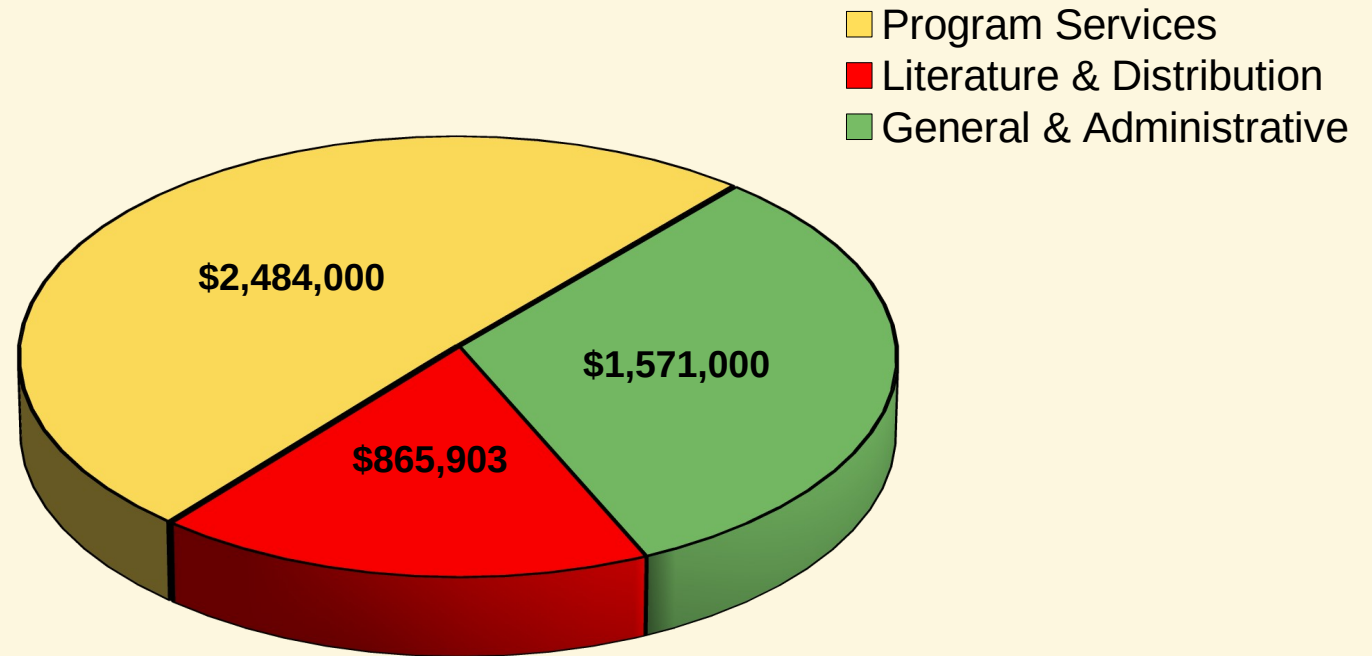


Operating Costs 2020*

Tennessee
Area
Meetings

Assembly

May 15-16, 2021



*Source 2020 Annual Report Rev 03.11.21



Tennessee
Area
Meetings

Assembly

May 15-16, 2021

Program Services

How Al-Anon Serves Your Groups and You

- Public Outreach
 - AFG Records
- International Services
 - Group Services
 - Literature
 - Conference
 - Digital Strategy

Detailed information about each of these can be found on the Quarterly Appeal Letter. This is the letter your CMA reads at your meeting.

To read this yourself, go to:

- Al-Anon.org / Members / WSO / Financial Information
- On the bottom left is “Quarterly Appeal Letter”
- Click on that and you can read both front and back of the letter.

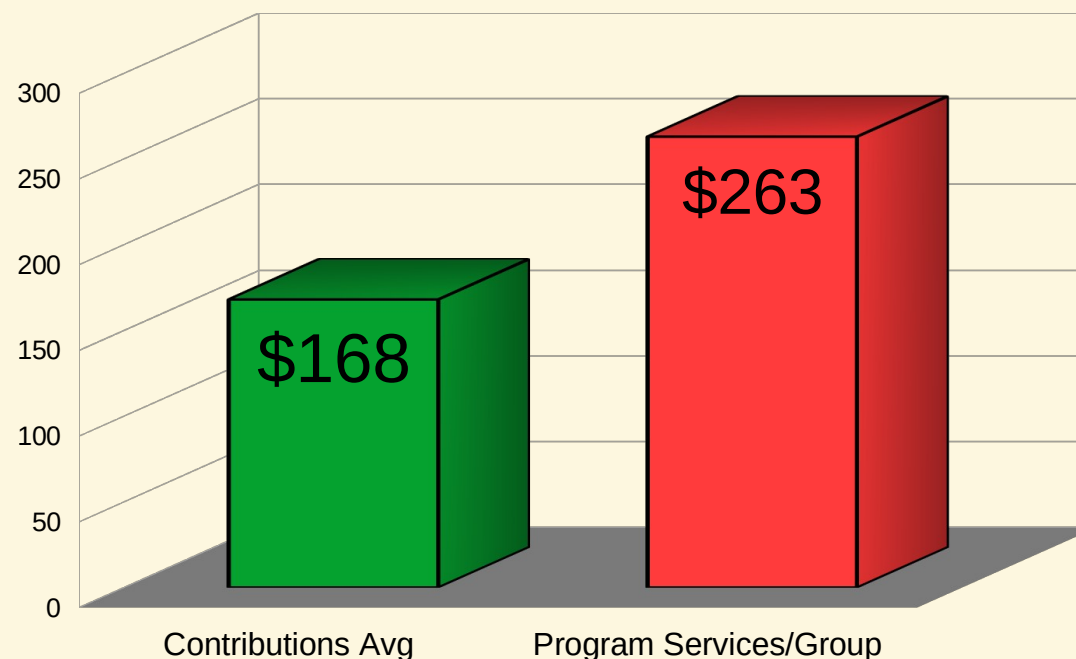


Tennessee
Area
Meetings

Assembly

May 15-16, 2021

Tennessee Contributions vs Costs Per Group



54 % of TN Groups Contribute



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

What Are Group Services?

All Group Services are listed on the back of every Quarterly Appeal letter to the Al-Anon members.

- Supports face to face and electronic meetings
- Maintains group, meeting, and trusted servant records
- Creates *Alateen Talk* quarterly newsletter
- Supports Inmate Correspondence Service
- Supports Alateen and facilitates Al-Anon Members Involved in Alateen Service (AMIAS) certification
- Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AISs)



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

A Tri-Lingual World Service Conference Interpreting Costs

Prior to 2016, the idea of interpreting at WSC began when a Delegate sent in a communication regarding the use of interpreters for Spanish-speaking and French-speaking Delegates.

In 2018, a questionnaire was sent to the concerned Areas.

In 2019 a three year trial began to interpret the WSC in French and Spanish. This was an interpretation not a translation.

In 2021, this most recent WSC, a motion was passed to include interpretation services as part of the WSC budget presented to the Board of Trustees for annual approval with the cost of the services to be allocated as part of the full cost and equalized expense amounts for Delegates.



Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Costs include
Travel, Meals &
Lodging, and
Interpreting
Fees.

Intpretation Costs

Full Costs Without Interpretation

2019	2020*	2021*
\$1972	\$1953	\$2382

Full Costs with Interpretation

2019	2020*	2021*
\$2294	\$2481	\$3100

*Because 2020 was hybrid and because 2020 and 2021 were virtual it was necessary to estimate some of the values using past years as a reference.

Equalized Full Costs Change Without Interpretation

2019	2020*	2021*
\$322	\$528	\$718



Tennessee
Area
Meetings

Assembly

May 15-16, 2021

Equalized Expense

Equalized Expense Without Interpretation

2019	2020	2021*
\$1302	\$1289	\$1667

Equalized Expense with Interpretation

2019	2020*	2021*
\$1514	\$1637	\$2170

Equalized Expense Change with Interpretation

2019	2020*	2021*
\$212	\$348	\$503



Southeast Regional Trustee

Linda R was approved as the Southeast Regional Trustee.

The Southeast Region encompasses these Areas:

Alabama/ NW Florida

Florida North

Florida South

Georgia

Kentucky

Mississippi

North Carolina &
Bermuda

Puerto Rico

South Carolina

Tennessee

Virginia

West Virginia

Tennessee
Area
Meetings

Assembly

May 15-16, 2021



Tennessee
Area
Meetings

Assembly

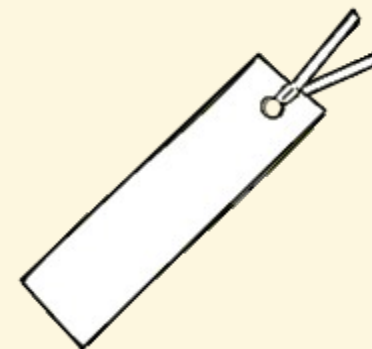
May 15-16, 2021



Love Gifts

Before and during WSC I was very grateful for your thoughtful and encouraging gifts. From you, I received

- Cards
- Bookmarks
- Magnets
- Pins
- Pens
- Food
- Flowers
- Emails & texts (I printed these.)



All of these I put in plain sight. When I was very tired, frustrated, or overwhelmed I looked at them, and remembered my purpose for being there.

You reminded me we are all in this together and we all belong.





Tennessee
Area
Meetings

Assembly
May 15-16, 2021

Moving Forward with
UNITY, COURAGE, and PERSEVERANCE

Allons de l'avant avec
UNITÉ, COURAGE et PERSÉVÉRANCE

Avancemos con
UNIDAD, VALOR y PERSEVERANCIA

WSC
61st Annual
World Service Conference 2021

Thank you for trusting me to
be your Delegate.

Karla